



# Blood

On The Clocktower

*Rulebook*

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While every effort is being made to make these rulebooks as useful as possible, they are not the final versions. Minor rewordings of character abilities, explanatory text, or heaven forbid – the correcting of typographical errors (!) – may happen in the future.



# How to Use These Books

**You are the Storyteller.** You are the boss. You will be the person who reads the rules, who referees the game, and who creates the chaotic and fun situations in which your players will play. Many people find the Storyteller role the most creative, rewarding, and interesting of all. This book is written for you, and you will need to read some of it before running your first game.

The players you will guide don't need to read any of this rulebook, nor any of the almanacs or sheets included. Part of your role as Storyteller is to familiarize them with the basic rules at the start of their first game. That said, players are still welcome to read whatever tickles their fancy in these rulebooks—there is nothing secret here.

If you've already played *Blood on the Clocktower* and have a rough idea of how the Grimoire works, you can skip ahead to "Running the Game" (page 10). If not...

To prepare for your first game:

1) **Read "Understanding the Basics" (page 4).** This chapter will give you an overview of *Blood on the Clocktower* so you can understand what kind of game it is. If you are already familiar with social deduction games such as *Werewolf* or *Mafia*, you will find some familiar territory here.

2) **Read "Running the Game" (page 10).** This chapter explains the basic rules of the game. You will learn how to start a game, how to end it, and what to do in between.

3) **Read the *Trouble Brewing* character almanac.** *Trouble Brewing* is the most basic edition of *Clocktower*, and we highly recommend you start with it. Take a look at the characters and get a sense of each one. You don't need to know every detail of every character combination—just enough to get a rough idea of how they work.

**Once you've done this, you are ready to run your first game!**

- **While running a game, if you need to quickly clarify a rule, read the Glossary (page 31).** The Glossary is much more than just a definition of terms—all the important game rules are listed there alphabetically.
- **If anyone wants more information about how a character works,** refer to their entry in the appropriate Character Almanac, which explains each character's weird and wonderful nuances, as well as interactions with other characters in that almanac.

After running your first game or two, you'll find it handy to read further:

- **"The Nitty-Gritty" (page 16)** includes guidelines for interpreting the rules and the characters' abilities as well as a cornucopia of information on the types of characters available.
- **"How to Be a Great Storyteller" (page 22)** gives tips and tools to help you take your games to the next level.
- **"Going Further" (page 27)** describes how to create custom lists of characters, gives advice on growing your *Clocktower* group, and catalogues many new *editions*—collections of characters you can add to your game. Reading these sections will help you make your games smoother, massively more fun, infinitely varied, subtly weird, and fiendishly challenging!
- You can read the *Bad Moon Rising* and *Sects & Violets* almanacs once you wish to run them. Don't worry about these editions until then.

**Your understanding is more important than blindly following** a procedure. Instead of simply listing the game rules in one dry chunk and hoping that you absorb it all at once, this rulebook is written in such a way that you learn the rules as you learn what you need to do as the Storyteller. You can expand your knowledge and add flair to your games once you've got the basics down.

# Understanding the Basics

## What Is This Game?

A long time ago in the sleepy town of Ravenswood Bluff, during a hellish thunderstorm, on the stroke of midnight a scream echoes down the vine-covered stones of its twisting alleyways.

The startled townsfolk rush to the town square to investigate, and find that the local Storyteller has been murdered, their body impaled on the hour hand of the town clock, blood dripping onto the cobblestones below. Curiosity turns to fear, as it soon becomes obvious to all that a demon is on the loose—killing by night and taking on human form by day.

Each of the townsfolk has some information, but the demon and its evil minions are spreading lies to confuse and breed suspicion over the identity of the fiend. Will the good folk put the pieces of the puzzle together in time? Or will evil overrun this once peaceful town?

*Blood on the Clocktower* is a social game of deduction and deception, lies and logic, murder and mystery, for 5 to 20 players. During the day, players talk and socialize as a group, or go into private conversations to gather information, share what they know, or spread lies. During the night, players close their eyes, whilst some good players wake to learn valuable information and the demon and its minions wake up to spread their mischief.

Each player is a unique character, with a powerful ability to use or a troublesome penalty to avoid. *Clocktower* is mostly a talking game, with almost no physical pieces for the players to use. Players win or lose by their wits, their insight, and their ability to convince others about who should live and who should die.

*Blood on the Clocktower* games usually run for 30 to 90 minutes, and you may find yourselves playing several games one after the other.

## Example of Play

Eleven players are sitting in a dimly lit room, on couches and comfy chairs, facing each other in a rough circle. Spooky music plays softly in the background. Most players are arguing, and some are listening. They each have a secret identity, and they all know that three of them are evil, while eight of them are good. The good players do not know each

other, and are trying to figure out who is good and who is evil. The evil players know each other, and are spreading lies about who is who. The mood is tense.

Marianna, Julian, and Alex, all sitting on the same couch and talking amongst themselves, finally join in. "I am the Investigator," says Marianna, "which means I know that either Abdallah or Sarah is an evil Minion—the Scarlet Woman, to be exact."

"Well, you can't kill me," says Abdallah, "because I am the Saint. If I am executed, we all lose. It's got to be Sarah."

"...that's bullshit!" says Sarah. "I am the Fortune Teller! I am good! You need to keep me alive so that I can gain information. Abdallah is evil! Don't trust him."

"Well, well, well," says Alex, "that is very convenient, isn't it? I am the Empath, which means I know that I am sitting next to one evil player and one good player. Either Julian is evil or you are evil, Sarah."

"No," says Sarah, "one of you is lying. Or maybe you are all lying! I am good! I swear!"

Lewis and Evin, on the other side of the room, stay quiet. Lewis is the Soldier and does not want to reveal his identity to the group just yet. Evin, the Monk, is watching and listening to determine who is valuable and who is expendable. Evin will be able to protect one player from death tonight, so he waits, letting other people do the talking.

Eventually, Douglas speaks. "I am the Chef," he says. "I know that two evil players are sitting next to each other. I think Marianna and Julian are evil. Or maybe Alex and Sarah are evil. Mind you, Sarah and Lachlan are sitting next to each other and have been whispering about god-knows-what. Maybe that's the evil pair. Either way, I'd like to execute Sarah."

After a few more minutes of chit-chat, the Storyteller enters the circle of players, holding the Grimoire—the game box with all the secret information—and asks for votes on which player will be executed today. The group decides to kill Sarah, despite her protests. Sarah, who was not the Demon, dies. Since the Demon is still alive, the game continues. The day ends, and night begins.

The Storyteller asks all players to close their eyes. The Storyteller walks around the circle and, one by one, taps on the shoulders of certain players. These players open their eyes to use their characters' special abilities. Evin, the Monk, wakes up and points to Julian, signaling that Julian is protected from the Demon's attack tonight. The Storyteller then signals to Evin to close his eyes again. Benjamin, the

Demon, wakes up and points to Douglas, the Chef, signaling that he wishes to attack Douglas.

Lachlan, the evil Poisoner, wakes up and also points to Julian, since he'd heard Julian whisper that he is the Undertaker—a character who learns which character died by execution. Julian is now **poisoned** and will get false information tonight. Sure enough, when Julian wakes later that night, the Storyteller signals to him that Sarah was the Drunk, a good character, even though Sarah was actually the Scarlet Woman.

After the night is finished, all players open their eyes, and the Storyteller tells the group that Douglas died during the night.

"Damn," says Douglas.

"Aha!" says Julian. "Sarah was not the Scarlet Woman at all! She was the Drunk! Sarah is good, which means either Abdallah or Marianna is lying!"

Lachlan, the evil Poisoner, feels satisfied that the poisoned Undertaker's misinformation has helped the evil team recover from their initial loss of Sarah. Lachlan says, "Amy, why don't you tell the group what you told me in private earlier? You are a powerful character and could be very useful to us good folk."

Amy speaks up. "I am the Slayer," she says, interrupting a heated conversation between Sarah, Alex, Marianna, and Julian. "I am able to kill the Demon immediately if I can guess correctly who it is. But I only get one shot at it."

Benjamin, the Demon, says, "Good idea! I reckon that Marianna is the Demon. She is making everyone look evil, and getting us to turn against ourselves."

"Get real. That's total bollocks," says Marianna.

"Maybe it's Marianna," says Amy, "but Lewis is just too quiet for my liking. What is he hiding?"

"I am the Soldier!" says Lewis. "I didn't want to say who I was because I wanted the Demon to attack me. I am safe from the Demon."

"I trust Lewis," says Benjamin. "I'm the Washerwoman, so I know Lewis is the Soldier."

"I've got a good vibe on Lewis too," says Evin, "I am the Monk, and protected Julian last night. We need our Undertaker to survive. But he does have shifty eyes."

"But wait!" says Amy. "If Sarah is the Drunk, then that must mean Abdallah is lying! We can't have both a Drunk and a Saint at the same time! It's Abdallah!"

"I'm sorry, but you are mistaken," says Abdallah. "I think that Sarah actually is evil after all, and our Undertaker is lying. Trust me."

"Nope," says Amy, "I choose to use my Slayer ability on Abdallah."

The Storyteller enters the circle again and informs the group that, unfortunately, the Slayer has not found her target today. "So," says Evin, "that means that either Abdallah is good, or Amy is lying."

"I knew it!" says Benjamin. "Traitors in our midst! You just can't trust anyone these days."

After more chit-chat of this nature, the Storyteller prompts the group to choose a new player to execute. Then, another night begins, where all players close their eyes, and some players open their eyes to receive information from the Storyteller or to use their abilities while no one else is watching.

If the Demon is executed by the good players, good wins. But if good cannot solve the puzzle in time, and the Demon continues to eat player after player each night for much longer, evil will win. What exciting stuff!



## What Is the Town Square?

The **Town Square** is a board that you'll place on the floor in the center of the circle of players. You'll use it to track whether players are alive and which are dead with **life tokens**, placed so they roughly match the seating positions of the players. Life tokens on their parchment side represent alive players, and life tokens on their dark side represent dead players. When a player dies, you'll flip their life token and add a **vote token** by it to show they have one vote left for the rest of the game.

Under the Town Square lies the Traveler sheet. This sheet shows how many characters of which types are in the game, and shows information about the Travelers, a character type often used in games with many players.





# What Is the Grimoire?

The Grimoire is the box that the game came in, held together by two metal clips at the top and bottom, forming a container much like an open book. It will help you, the Storyteller, keep track of which player is which, who is dead and alive, who is due to act at night, who is drunk or poisoned, and many other important game conditions. Only you may look at the Grimoire, and you will use it frequently.

**Character tokens:**  
These represent the real-world seating position of the players. In this game, the Investigator is neighboring the the Imp and the Undertaker.

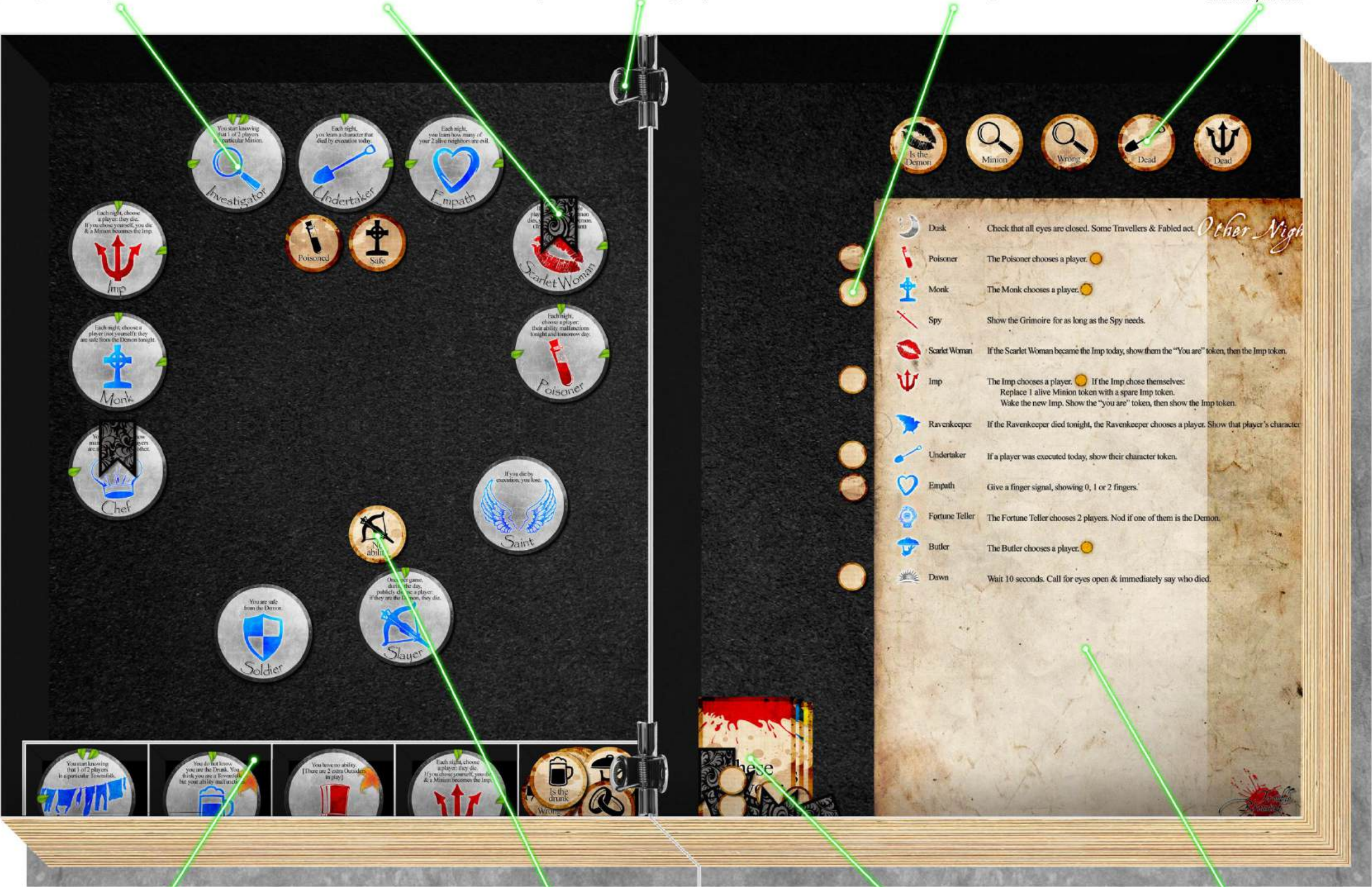
**Shroud tokens:**  
These mean that the player is dead. In this game, the Scarlet Woman and the Chef are both dead.

**Metal clips:**  
These hold the two halves of the Grimoire together. For stability, they are as close to the edge as possible.

**Night tokens:**  
These indicate that a character may need to act tonight. In this game, the living Monk has a night token, but the Scarlet Woman does not, because she is dead.

**Reminder tokens (inactive):**  
These are for in-play characters, but are not currently in use.

The Grimoire's left side holds the character tokens for all the characters present in the current game, positioned to match the seating positions of their players. You'll place reminder tokens here to help you remember something that has happened, will happen, or is happening to a character.



The Grimoire's right side holds the night sheet, which indicates which characters will wake, and in which order, during the night. You'll place night tokens by characters on the night sheet to show their abilities will take effect tonight.

**Edition box:**  
This box contains all not-in-play character tokens and their reminder tokens. In this game, most of these Trouble Brewing tokens will not be needed.

**Reminder tokens (active):**  
These represent something that the Storyteller needs to know about a character. In this game, the Slayer has lost their ability, whilst the Undertaker is poisoned by the Poisoner and is safe from the Demon due to the Monk.

**Bits'n'pieces:**  
Various tokens, currently not in use - info tokens, excess night tokens and shroud tokens. Keep in the bag when the game is packed up.

**Night sheet:**  
This tells you what to do of a night time, such as what happens when a character wakes up, and in which order they wake.



# What Else Is in the Box?

- 1 Grimoire (2 pieces)
- 1 Grimoire stand (2 pieces)
- 1 Town Square board
- 4 Plastic sleeves
- 1 Setup sheet (with rules sheet on back)
- 1 Traveler sheet (with rules sheet on back)

- 1 Bag
- 18 Shroud tokens
- 30 Night tokens
- 4 Info tokens
- 2 Metal clips
- 20 Life tokens
- 18 Vote tokens

- 1 Travelers & Fabled character almanac
- 1 Travelers & Fabled token box
- 15 Traveler character tokens
- 14 Traveler reminder tokens
- 12 Fabled character tokens
- 12 Fabled reminder tokens

- 1 Trouble Brewing character almanac
- 1 Trouble Brewing edition box
- 1 Trouble Brewing night sheet
- 20 Trouble Brewing character sheets
- 25 Trouble Brewing character tokens
- 18 Trouble Brewing reminder tokens

- 1 Bad Moon Rising character almanac
- 1 Bad Moon Rising edition box
- 1 Bad Moon Rising night sheet
- 20 Bad Moon Rising character sheets
- 25 Bad Moon Rising character tokens
- 41 Bad Moon Rising reminder tokens

- 1 Sects & Violets character almanac
- 1 Sects & Violets edition box
- 1 Sects & Violets night sheet
- 20 Sects & Violets character sheets
- 25 Sects & Violets character tokens
- 37 Sects & Violets reminder tokens



# Running the Game

## Setup

You can set up a game of Clocktower by following the instructions on the setup sheet, which are explained in more detail here.

**1. Gather your players.** Get one chair per player and arrange the chairs facing each other. A rough circle or square is fine, as long as people are sitting in a definite clockwise or counterclockwise order. As the Storyteller, you will need to be able to enter and exit the circle often, so leave a gap between two chairs. The center of this space will need to be mostly empty—no tables or hazards on the floor which can be tripped on.

**2. Prepare the Grimoire.** Clip and stand the Grimoire by fastening the two metal clips as close as possible to the upper and lower corners, creating a sturdy book-like container from the game box.

Unfold and assemble the black Grimoire stand and place the Grimoire upon it, putting it where players that walk around will not accidentally see its contents.

Collect supplies of all the info, night, and shroud tokens anywhere you like in the Grimoire. (*We recommend the bottom-left corner of the right side.*)

**3. Choose an edition.** This box set comes with three editions: *Trouble Brewing*, *Bad Moon Rising*, and *Sects & Violets*. Choose one to play with. Uncover and add its edition box to the bottom-left part of the Grimoire. (*This will let you easily access the character and reminder tokens you need for this game.*)

You'll need 5 players or more for *Trouble Brewing*, and you'll need 7 players or more for all other editions.

*We recommend you start with Trouble Brewing and then move on to other editions. Likewise, we recommend you run a game or two with 5 to 10 players to get the hang of things, then try your hand at larger games.*

**4. Prepare the Town Square.** Place the Town Square board on the floor in the center of the chairs. Add life tokens equal to the number of players to the Town Square. Put a pile of vote tokens in the center of the Town Square. Place the Traveler sheet partially under the Town Square, so it shows the number of Townsfolk, Outsiders and Minions.

**5. Read the rules to any new players.** The rules sheet describes all the major things that a new player will need to know to start playing. Simply read out the text written on this sheet to the group, or let those who want to read it privately do so.

*Part of the rules sheet will prompt you to talk about various hand signals. You'll want to demonstrate these hand signals as you go, since some players learn visually.*

*If you wish, you can read out the part of the rules sheet that talks about nominations and executions now, but most players will learn this better if you read it out later on, when the first nomination for execution begins.*

*There is a duplicate rules sheet on the reverse side of the Traveler sheet, kept under the Town Square. To save time, get a veteran player to read out the rules from this sheet, so you don't have to. While they are explaining the rules, you can set up the game.*

**6. Secretly choose characters.** Take all of the Townsfolk character tokens out of the chosen edition box, and choose the appropriate number for the number of players, as listed on the setup sheet. Put these character tokens in the left side of the Grimoire, and return all remaining Townsfolk character tokens to the edition box. Then, do the same for any Outsiders, Minions, and the Demon. Do this secretly—the players do not know which characters are in the game.

If there are more than 15 players in this game, then any excess players must volunteer to be Travelers. Travelers have enormous power but less responsibility, and they often help the game go quicker. Give these volunteers the Traveler sheet, so that they can choose which Travelers they wish to be. You'll find more information about them in "Traveler Characters" (page 19).

For your first game, we do **not** recommend that you include Travelers.

**Choosing Characters.** *The characters you choose will greatly affect how the game plays. Choose what you think will be fun, what will interact well, or simply what you feel capable of handling. If it is your first game, and you don't know which characters to include, consider the following (for an 8-player game) or alter it to suit your style:*

**1) Chef, Empath, Fortune Teller, Undertaker, Virgin, Drunk (Investigator), Scarlet Woman, Imp.** *This setup has a lot of information for the good team, and is a great way to get people engaged and talking immediately, but also is relatively safe for evil players that are unsure of how to bluff well. It will be a chaotic game that is a blast for new players. Remember to give the drunk Investigator*

*false information, and remember that they cannot die by nominating the Virgin!*

**2) Slayer, Ravenkeeper, Mayor, Fortune Teller, Empath, Saint, Poisoner, Imp.** *This will be a much quieter game, as players slowly figure out if the Saint, Slayer, and Mayor are telling the truth. The Poisoner, who has many juicy targets, can certainly cause some chaos. However, the game may be a quick one if the Slayer is savvy, if the Saint is not savvy enough, or if the Poisoner cannot find the Empath and Fortune Teller in time. If the Mayor is attacked at night, remember to kill another player instead—perhaps the Ravenkeeper?*

**3) Washerwoman, Slayer, Virgin, Undertaker, Fortune Teller, Recluse, Spy, Imp.** *This is a more advanced setup, requiring some deeper logic from the players, but can be very rewarding if they figure it out. Remember that the Recluse can register as the Demon to the Fortune Teller, Undertaker, and Slayer! And remember that the Spy can register as a Townsfolk to the Virgin, Undertaker, and Washerwoman!*

**7. Add and remove characters.** If any chosen character tokens show an **orange leaf**, you will need to add or remove some character tokens, as described by its almanac entry.

On the character token, the text in square brackets like [this] briefly describes how to alter the characters in play this game. This happens once, during the setup phase, and does not happen again once the game is underway.

After adding and removing character tokens, the number of character tokens will always equal the number of players.

*The Baron adds two Outsiders to the game, but removes two Townsfolk. Other characters, such as the Drunk, do similar things.*

**8. Add reminder tokens to the Grimoire.** If any chosen character tokens show **green leaves** at the top of its character token, add the reminder tokens for that character next to the character token in the Grimoire. Return all remaining reminder tokens to the edition box.

The reminder tokens for a character show the same symbol as its character token. The number of green leaves equals the number of reminder tokens that character has: If there's one leaf, add one reminder. If there are three, add three.

*The Investigator character token shows a magnifying glass symbol, and both of the Investigator's reminder tokens show the same symbol.*

**9. Pass out character tokens.** Shuffle the character tokens and put them in the bag. Then, each player takes 1 character

token out of the bag, and then passes the bag to the next player. Continue this until each player has one token. Each player looks at their character token in secret, revealing it to no one else.

**10. Add the character tokens to the Grimoire.** Collect all the character tokens from the players, and place them in your Grimoire so they match the seating positions of the players.

*The safest way to collect character tokens is to ask all players to hold their hand out, with their character token in hand, felt side up, face side down. You can simply grab it from their hand, making sure nobody sees a flash of color as you do so.*

*The exact position of each character token in the Grimoire is up to you. If three players are all sitting on the same couch, it is more helpful to group those three tokens close together, in order to remind yourself that they are the couch triplet. As long as the clockwise or counterclockwise order of the players is the same in the Grimoire as it is in the physical space, you'll be fine.*

Now you're ready to begin!

## The Night

### Preparing the Night

Before running the night phase itself, you'll want to prepare a few things first. Ideally, nights should go quickly and smoothly with a minimum of thinking. If you prepare your night well, you've done all your thinking beforehand!

First, make sure your night sheet is set up properly. Put it on the right side of the Grimoire.

- If this is the first night phase of the game, use the "First Night" side (shown in top-right) of the night sheet.
- If this is **not** the first night phase, use the "Other Nights" side.

**Add and remove any reminder tokens you need.** Place reminders you'll need tonight in the appropriate positions on the left side of the Grimoire. Place any reminders you won't need tonight on the right side of the Grimoire.

**Reminders.** *The ways you'll use each character's reminder tokens are described in their entry in their character almanac, although they should be fairly obvious. For example, you'll place the two Washerwoman reminders by the character tokens of the two players that the Washerwoman will learn about during the first night.*



Place night tokens on the night sheet by each character who is acting tonight and by the "Dawn" line. Also, add night tokens in the special situations below.

- **If this is the first night of the game and there are 7 or more players,** add night tokens to the "Minion info" and "Demon info" entries on the night sheet. *(This will remind you to wake all the Minions and show them the Demon, and to wake the Demon and show them the Minions.)*
- **If this is not the first night and there are Travelers in play,** then place a night token by the "Dusk" entry of the night sheet. *(At dusk, some Travelers act—a night token here can help you remember to wake them.)*

**Leaves.** *The easiest way to know which characters need night tokens is to look for leaves on their character tokens. A leaf on the left side of the token means that character acts on the first night. A leaf on the right side means that the character acts on all other nights.*

**Planning.** *This is also a good time to think briefly about what you might need to do in the coming night. For example, if this is the first night, you will show the Demon three not-in-play character tokens to help them bluff. Which tokens will you show them? If a player is drunk and will act tonight, what misinformation will you give them? Knowing what you want to do in advance will help the nights go quicker, which keeps players engaged.*

Players may talk amongst themselves freely while you are planning the night phase.

## Running the Night

During the night phase, players keep their eyes closed. Some players will wake, opening their eyes, to learn information or use powerful abilities. Typically the Demon attacks at night, killing one or more players or otherwise causing havoc.

To start the night, tell the players to close their eyes. Say "All players, eyes closed," or something similar, and check that their eyes are closed if needed. Now, do the actions on the night sheet from top to bottom.

If it is the first night and you are playing with 7 or more players, do these two steps:

**1) Wake all the Minions and show them the Demon.** Let the Minions make eye contact so they know who each other are. Then, show each Minion the "This Is the Demon" info token and point at the Demon. Make sure all Minions can see who you are pointing to. Then, put all the Minions to sleep.

**2) Wake the Demon and show all Minions.** Wake the Demon, show them the "These are your Minions" info token, then point to each Minion. Then, show the Demon

the "These characters are not in play" info token, and show the Demon any three good character tokens that are not in play.

**Bluffing.** *Showing these character tokens will help the Demon bluff as one of them. It is usually best to show two Townsfolk and one Outsider token to the Demon—that way, they can choose among all sorts of characters to bluff as. They can, of course, ignore this advice and bluff as any character they want.*

**Wake each player who gets to use their character's ability tonight,** one at a time from top to bottom on the night sheet. Resolve their ability, and then put the player to sleep.

**As characters act, place reminders as needed.** A yellow circle next to a character on the night sheet means you may need to put that character's reminder token somewhere. For example, after the Poisoner chooses someone, put the Poisoner's "Poisoned" reminder by the chosen player's character token, to remind you that they're poisoned.

**When you reach dawn,** simply wait five to ten seconds. Then, declare that the players can open their eyes. Saying "All players, eyes open," or something similar does the trick.

If any players died at night, declare immediately which players died at night. You'll learn about death later in "Execution and Death" (page 14).

**Doing Dawn Well.** *The small wait at dawn prevents players from knowing for sure whether they were the last to act at night. Likewise, declaring who died immediately prevents players from quickly shouting out "I died! I wasn't woken last night!" which helps prove that they're a particular character.*

**How do I know who to wake up at night?** *The Storyteller will need to judge from the state of the game whether they need to wake a player up, even if they have a night token on the night sheet. The description of the character itself will say when they will wake up through the course of play.*

*For example, the Ravenkeeper gets a night token because they might need to be woken, but might not. If the Demon kills the Ravenkeeper, you will wake the Ravenkeeper later that night to give them their information. If the Demon does not, simply skip the Ravenkeeper's action that night—there is no need to wake them for no reason.*

*For another example, the Gossip's ability may kill a player, but the Gossip player does not wake to learn that this has happened.*

**How do abilities work?** Usually, a player wakes, then either chooses a player to affect or receives some information from you via hand signals. Each character's ability is listed on the night sheet and described in full detail in the appropriate character almanac. You'll learn far more about abilities in "Abilities" (page 16), but don't move on to this section until you've played a game or two first.

Some characters can kill other characters at night. If a character dies at night before they would wake up, that character won't wake up. Death is explored further in "Execution and Death" (page 14).

## Communicating at Night

**You will use hand signals to communicate to some players at night.** Since all players will have their eyes closed during the night, and the player that acts to wake does so in secret, you will be keeping as quiet as possible so as to not reveal their identity to the other players. Any complex questions can be handled in private during the day phase. You can give all these signals with one hand, while the other holds the Grimoire.

- **Eyes Open:** To wake a player during the night, gently tap them twice on either the shoulder or the knee.
- **Eyes Closed:** To put a player back to sleep during the night, put your hand over your eyes.
- **Yes:** To signal "yes" to a player, nod your head.
- **No:** To signal "no" to a player, shake your head.
- **Good:** To signal that a player is good, give a thumbs-up gesture.
- **Evil:** To signal that a player is evil, give a thumbs-down gesture.
- **A Number:** To signal a number to a player, hold up that many fingers. To signal a zero, touch your thumb to the tips of your other fingers, forming a "0" shape.
- **Indicate a Specific Player:** To indicate a specific player, point to that player.
- **Indicate a Specific Character:** To indicate a specific character, show that character token or point to the character icon on their character sheet. (Make sure you hold the token close enough to player so they can see it—a foot or less is generally close enough.)

*If a player is the Empath (who wakes each night to learn how many of their neighbors are evil), and that Empath is sitting next to 1 evil player, the entire process is as follows:*

*Tap twice on the Empath's knee to wake them. Show the finger signal for "1." Put your hand over your eyes, to let them know they are to go back to sleep.*

*Or, if a player is the Ravenkeeper (who wakes up and chooses a player, and learns their character), the entire process is as follows:*

*Tap twice on the Ravenkeeper's knee to wake them. The Ravenkeeper will point to a player. When they have done so, point to that player too (just to confirm that you understand who they are pointing at), then remove that player's character token from the Grimoire and show it to the Ravenkeeper. Once they have seen it, put the character token back into the Grimoire, then put your hand over your eyes to put the Ravenkeeper back to sleep.*

## The Day

During the day phase, players talk to each other. They may scheme, lie, share information, or stay silent and try to puzzle out who is who. Then, they vote on who will be executed. This is the main part of the game, mostly handled by the players themselves.

### Discussion

**To begin, just let the players talk amongst themselves.** There is very little that you need to do. Players may say whatever they want, or may say nothing at all.

Generally speaking, good players will reveal their characters, and any information they have, while evil players will pretend to be good characters, and give out bogus information. Sometimes good players will be deceptive too. It is up to them.

Players may talk to the group, whisper to each other, or even leave their seats to talk in secret with other players. Encourage them to stay in the circle as they're doing this, though.

**Questions?** *Some players will have questions for you. You will have already read out the main rules for while setting up, but people do forget. Or a player may ask about how a particular character works. Unlike other games, Clocktower does not require all players to know all the rules before playing. We emphasize participation, so please be as helpful as possible with players who have questions. If you don't know the answer, look in the Glossary (page 30) or in the appropriate entry of the character almanac.*

*You can answer questions either publicly, so that all the group hears, or privately. Players with questions about their character's ability may want to talk in private with you, so that no one else knows who they are or what question they asked.*



## Nominations and Voting

**Call for nominations when you feel it is appropriate.** Doing so after five to ten minutes of chit-chat is usually about right, but some groups may want to talk for longer or shorter. Make sure everyone's back in their seats at this point.

Say, "I now call for nominations," or something similar. A player can nominate someone by simply saying, "I nominate Bob," or the like. When you hear a nomination, repeat it back to the group—for example, "Sally has nominated Bob." This way, everyone knows that you have heard and accepted the nomination.

There are a few limitations on nominations, as follows. If a player tries to nominate in a way that's not allowed, simply tell them it's not allowed.

- **Only one player may be nominated at a time.** If a nomination has been made but not yet voted on, another nomination cannot be made yet.
- **Only alive players may nominate.** Dead players can be nominated, but this is almost never wise to do.
- Each player may nominate only once per day, and each player may be nominated only once per day.

Give the nominated player a chance to defend themselves before tallying the votes upon them. Ten to thirty seconds is about right, but longer is okay too.

**Tally the votes.** Stand in the center of the circle, holding the Grimoire in one hand and holding your other hand out straight toward the nominee. Say the name of the player and that voting has started.

Then, slowly spin yourself clockwise, counting aloud the number of votes as you go, until you come back to the nominee. (*Counting aloud helps undecided players make up their minds as to whether to vote or not.*) The nominee may vote for themselves, if they wish - their vote is counted last. If a player has their hand up when your hand reaches them, that's a vote. If a player has their hand down, that's not a vote.

- **Each alive player** may vote for as many players as they wish per day.
- **Each dead player** may vote for only one player throughout the rest of the game.

**Declare the result.** The vote succeeds if:

- The nominated player got **more votes** than any other nominated player today, and
- The number of votes **equals or exceeds** half the number of alive players.

*It is the middle of the game. Six players are alive, and four players are dead. Steven gets three votes, so the vote succeeds. It doesn't matter whether or not the three votes came from alive or dead players—there were three votes, which is half of the six alive players.*

If the **vote succeeds**, declare that the nominated player is about to die. This player will be executed today...unless a future nominee gets even more votes. Call again for nominations and tally the vote for the next nominee, if any. (*Any player who is about to die may still nominate if they have not already nominated today.*)

If the **vote fails**, the nominated player will not be executed. You can call for more nominations, then tally the vote for the next nominee.

If the **vote ties** with a player nominated earlier today, then **neither** nominated player will be executed. Call again for nominations and tally the vote for the next nominee, if any. A nominated player must exceed this tied number of votes to become "about to die" by execution.

**Give a last call for nominations** once you feel there have been enough nominations and votes for today. Or if no players have nominated today, give them this last reminder in case they weren't paying attention. Step into the circle and say, "Last call for nominations! Three...two...one..." to give the players time to make rash last-minute decisions. If no one makes another nomination, then declare that nominations are closed for today.

## Execution and Death

Execute the player who was about to die. Declare that this player dies.

- **There is a maximum of one execution per day.** After an execution, the day phase is effectively over.
- **An execution is not required.** If the players decide not to nominate anyone, or the nominees don't get enough votes, or the voting ended in a tie between two nominees, the day ends without an execution.

**When a player dies**, place a shroud token on their character token in the Grimoire, and remove their night token from the night sheet. Ask the player to flip their life token to its black side on the Town Square and put a vote token on it.

Dead players—whether dead by execution, by the Demon, or by any other means—follow these rules:

- **They immediately lose their ability.** Their ability can no longer affect the game in any way, and they are not woken during the night to act.
- **They cannot nominate, and they may only vote once for the rest of the game.** When they choose to vote

next, they remove their vote token from their life token. Dead players without a vote token cannot vote.

- **They still close their eyes during the night, and may still talk as much as they want.** In fact, because the dead players have a voice and a vote, it is usually the dead players who decide the final fate of the town. Dead players win if their team wins, and lose if their team loses, just like alive players.

***When a player dies, is their identity revealed?*** No. Some Storytellers more familiar with other social deduction games have a habit of telling the group which character the dead player was playing. In Clocktower, the identity of the dead remains a mystery. Dead evil players may still wreak havoc if they are believed to be good.

After the execution phase is over, take 30 seconds or so to prepare your night phase. Some reminder tokens may need to be positioned, or night tokens added or removed. When you are ready, declare that the day is over, and ask all players to close their eyes.

## Ending the Game

Once the first night phase is over, go to the day phase, then the night phase again. *(Remember to flip over your night sheet at the end of your first day phase.)* Repeat this until one team wins and the game ends.

*In Ravenswood Bluff...death is not the end.* If the good team wins, all good players win, whether alive or dead. If the evil team wins, all evil players win, whether alive or dead. One team wins, and the other team loses. There are never any neutral players.

**Good wins if the Demon dies.** Declare that good has won, and encourage any handshakes, hugs, or screams of joy that you all wish.

**Evil wins if there are only two players left alive.** Declare that evil has won, and encourage any fist bumps, finger guns, or debauched partying that you wish. *(Evil could win either because the Demon killed a player or the wrong player was executed.)*

**If both teams would win at the same time, good wins.** For example, if the Demon dies but that leaves only two players left, the good team wins.

***Does the game always end when the Demon dies?*** Nope! Some characters, such as the Scarlet Woman, keep the game going after the Demon dies, without the good team knowing what has happened.

*In some intermediate and advanced editions, multiple Demons can be alive at once. All Demons must die for*

*good to win. Also, some Demons might be good rather than evil. The good team still only wins when all the Demons are dead, regardless of whether they are good or evil.*



# The Nitty-Gritty

You don't need to read this chapter until you've run a game or two or if you run into a thorny rules question.

**If the rulebook doesn't say you can't do something, you can do it.** Yes, players can nominate or vote for themselves. Yes, the Demon can attack dead players. Yes, good players can lie. Yes, if you get to choose "any player" at night, you can choose yourself or a dead player. Yes, the dead can talk. No, dead players cannot nominate, and may only vote to execute if they have a vote token.

**Your word is law.** If you are unsure of how to interpret a rule, or the players are unsure of what a character's ability does, you, the Storyteller, are the final judge. Listen to the players, by all means, but when you're all unsure what the gods of *Clocktower* really meant by that strange wording or character combination, make a call and stick by it. Tell your players what your judgment is, and play on.

**Character abilities break the core rules in this book.** If a character's ability contradicts a core rule in this book, follow the character's ability. There is one exception: abilities **cannot** affect the exiling of Travelers (page 19).

## Abilities

Each character in *Blood on the Clocktower* has a unique ability, as described on their character token, character sheet, and character almanac. The character token and character sheet give plain-language versions of the abilities that will serve you well in almost all cases, but if you run into a conflict or strange interaction between abilities, follow the rules written in their character almanac.

**When used, abilities work immediately.** For example, if the Demon attacks the Fortune Teller, the Fortune Teller dies immediately—they do not get to wake up later that night to use their ability. Or if the Monk wakes up and protects the Empath, then soon after the Demon wakes up and attacks the Empath, the Empath does not die.

**Only tell the player what their character's ability says they learn.** Secrets are secret. If the Imp dies and the Scarlet Woman becomes the Imp, do the other players learn that this has happened? No. If the Slayer uses their ability and nothing happens, do the players learn that the Slayer is the Slayer? No. If the Monk protects the Washerwoman, does the Washerwoman learn that she was protected? No. When the night ends, do players learn which ability killed which player? No, they only learn which players died, not how.

**Abilities are lost immediately on death, poisoning, or drunkenness.** If a character dies, they lose their ability immediately and any of its persistent effects end, so you can remove their reminder tokens. For example, if a Poisoner poisons the Slayer at night, then the Poisoner dies later that same night, the Slayer is no longer poisoned. Even though the Poisoner's ability says that it lasts "until dusk," once the Poisoner dies, they lose their ability and its persistent effect ends.

If a player is drunk or poisoned, it is usually best to not remove their reminder tokens, in case they become sober and healthy again, but you can ignore them for the time being since drunk or poisoned players have no ability, just like they were dead. For example, if the Innkeeper protects the Chambermaid, but then the Innkeeper becomes drunk, the Chambermaid stops being protected. Or if Steven poisons Amy, and then Evin poisons Steven, then Amy is no longer poisoned.

**Some character's keep all or part of their ability when they die.** If the ability says "even if dead" or otherwise implies that the character's ability works while dead, it does so. This ability is still lost if the player becomes drunk or poisoned.

*The Ravenkeeper is killed at night, then uses their ability. Their ability says "If you die at night, you are woken to choose a player: you learn their character". Even though the Ravenkeeper is dead, they still have their ability for a short while, because the character text implies it.*

**If an ability does not say "choose," the Storyteller makes the decision.** For example, if an ability on a character token or sheet says "a player is poisoned each night," then the Storyteller chooses who. If the ability says "Each night, choose a player: they are poisoned," that means that character's player chooses.

**If a player tries to use their ability incorrectly, let them know.** Tell them verbally if it is day, or shake your head if it is night. The Monk may not choose themselves, but if the Monk player chooses themselves, shake your head no, then motion for them to choose a different player. The Chambermaid must choose alive players, but if the Chambermaid player chooses a dead player, shake your head no and motion for them to choose again.

## States

In *Blood on the Clocktower*, players can be lots of things—this character or that one, drunk or sober, alive or dead, healthy or poisoned. (*Of course, we don't mean literally.*) These are called **states**. Basically, they're permanent elements of a player that are independent from each other.

For example, if you're drunk and change your character, you stay drunk. If you're poisoned, you can be drunk too.

## Life and Death

At any given time, a player is either **alive** or **dead**. Generally, players die during the day from execution and die at night from characters' abilities.

**Execution is different from death.** Sometimes, a player may be executed but remain alive rather than die. Players may be executed multiple times, and even dead players may be executed again, just to be sure. Regardless of whether the group executes an alive or dead player, this counts as the one execution allowed for the day.

**A dead player cannot die again.** If a dead player is attacked by the Demon, for example, they do not die again, and the group does not learn that they died last night.

## Alignment and Character

At any given time, a player is either **good** or **evil**. Generally, a character starts as either good or evil, but their alignment may change. Sometimes, a Townsfolk will be evil. Sometimes, a Demon will be good.

If a good player has an evil character, or an evil player has a good character, turn their character token upside down to remind you that the player's alignment is opposite to the color of the token.

**Character is independent of alignment.** If a player changes alignment, their character stays the same, and vice versa. For example, if the Goon becomes evil, they're still the Goon. Or if the Pit-Hag turns the good Juggler into the Witch, then the Witch is still good.

**The player learns of changes...** If a player's alignment or character changes, they learn this at the earliest opportunity, in secret. You will usually show the "You are" info token and then their new character or alignment. The night sheet for the relevant edition will tell you when an alignment or character changes, prompting you to wake the changed player and inform them.

**...with a few exceptions.** Sometimes, a player **thinks** they are a different character or alignment from their true character or alignment. For example, the Drunk and the Lunatic are designed to not know who they really are.

## Drunkenness and Poisoning

At any given time, a player is either **sober** or **drunk**, and either **poisoned** or **healthy**. Being drunk and being poisoned

are the same thing. Alive and dead players alike can be drunk or poisoned.

**A drunk or poisoned player loses their ability.** A drunk Slayer cannot slay anybody, a poisoned Demon cannot kill anyone, a drunk Virgin cannot cause an execution with their ability, a drunk Courtier cannot poison anyone. If a player tries to use their "once per game" ability while drunk or poisoned, they do not get to use it again. It is gone.

**They can get their ability back.** If a drunk player becomes sober again, or if a poisoned player becomes healthy again, they regain their ability. That said, if they used their "once per game" ability already, then tough luck.

**Do not tell them they are drunk or poisoned!** Instead, act just like they're sober and healthy. For example, a drunk Monk still wakes each night and chooses a player to protect...but that player won't be protected. A poisoned Demon still wakes to attack a player, but nobody dies, and the Demon won't know exactly why. Sometimes you may want to hint to them that they are drunk or poisoned, such as showing the Undertaker that the Mayor got executed, when nobody is claiming to be the Mayor, but such times are exceedingly rare.

**You can give them false information.** If their ability gives them information, you can give them false information. For example, a drunk Empath still wakes each night and gets shown a finger signal, but you can show the wrong number of fingers. A poisoned Undertaker gets shown the character token of the player who died by execution today, but you can show the wrong character token. You don't *have* to give incorrect info, but you can—and you usually should!

**Drunkenness and poisoning do not cancel out.** A poisoned drunk does not become sober or healthy! They're just both poisoned and drunk.

**Abilities used on a drunk or poisoned player work normally.** For example, an Empath correctly learns the alignment of their drunk neighbors. A Fortune Teller correctly identifies a poisoned Demon. If the Duchess—a Fabled character that grants information to three players—is visited by a poisoned Slayer, then the Slayer gains correct information. In this case, the Duchess's ability is working properly, while the Slayer has no ability.

**Always give correct information about the rules,** even to drunk or poisoned players. They need to be able to trust you at least that much.

***Tips.** To run drunkenness and poisoning well, listen to the bluffs of the evil players, and support those bluffs wherever possible. For example, if the drunk Ravenkeeper chooses to learn about Dave, who is the Baron, but*



*bluffing as the Mayor. You can help the evil team if you show the Ravenkeeper the Mayor token. If the drunk Ravenkeeper instead chooses to learn about a good player, it can be helpful to show an evil character token instead. Normally, you should make drunkenness and poisoning as harmful as possible to the drunk or poisoned player.*

## Madness

**Madness** is introduced in the *Sects & Violets* edition. It's fairly rare, with only about a dozen characters that cause madness over the many editions. It is more like a real-world state than a game-state. You can not look in the Grimoire and see which characters are mad or not, but you can watch and listen to what people are saying to determine if players are mad or not.

**When a player is mad about something, that means they're trying to convince the group that something is true.** Some players are instructed to be mad about something, and some players are instructed to *not* be mad about something.

**When a player is instructed to be mad about something, but they aren't, the Storyteller might give them a penalty.** Likewise, if they *are* mad about it, the Storyteller might give them a bonus. The specific instructions, benefits and penalties of madness are written on the character token, or on the character sheet.

*The Mutant's ability is "If you are mad about being an Outsider, then you might be executed." Alex, the Mutant player, is trying to convince the group that he is the Mutant, an Outsider character, so he is mad about being an Outsider. Alex might say something obvious, like "I am the Mutant!" or "I am not a Townsfolk...but I'm not going to tell you my character." In this case, the Storyteller is welcome to execute him.*

*Alex may instead try something more subtle. He might say something like "I am not going to tell you who I am, but I'm definitely not the Mutant" with a mischievous grin on his face, or he may even say nothing at all while other players accuse him of being the Mutant. In either case, the Storyteller may judge that Alex is trying to convince the group that he is the Mutant. In the first case, he is saying one thing and meaning another. In the second case, he is saying nothing at all but hoping that, because of it, the group will conclude that he is the Mutant. In either case, the Storyteller might execute him.*

*Similarly, even if the Storyteller doesn't spot Alex telling anyone that he is an Outsider, but an evil player comes up to the Storyteller in private and says, "Alex told me he is the Mutant," then that's evidence enough that he's is*

*trying to convince the group that he is the Mutant, so the Storyteller can execute him.*

*The Cerenovus's ability tells a player that they should be mad about being a specific character or else they are executed. The Cerenovus chooses Amy to be mad about being the Sage, so Amy should do her best to convince the group that she is the Sage, or else she risks being executed.*

*Amy simply sits there and says nothing, so she has certainly acted the way a Sage would act—staying quiet—but she has not tried to convince the group that she was in fact the Sage. Something much more convincing would be required—a great start would be saying "I'm the Sage. I lied about who I was yesterday so that the Demon would attack me, but alas, it didn't work. But, yes, no lies, I am the Sage." Because the Storyteller believes that Amy isn't trying very hard to convince people that she is the Sage, the Storyteller is free to execute her.*

**Players are never forced to be mad.** Players may say whatever they want at any time – they are never compelled to say anything they do not wish to say. With madness, however, they are incentivized to say particular things and disincentivized to say others. If a player flat out says, "I am mad," or otherwise heavily implies it, then the Storyteller can give them the appropriate penalty, or remove the appropriate benefit. This kind of statement is usually a player's way of saying "I do not wish to be mad about this thing, and I would rather take the penalty." Even if a player merely implies that they are mad, that counts.

**A previously mad player can talk about it without penalty.** Once they are no longer mad, players can let the group know that they *were* mad without suffering the consequences. For example, a player that was picked by the Cerenovus two nights ago, but not last night, can happily tell the group this without fear of execution. A dead Mutant no longer has their ability, so need not fear its consequences.

**You, the Storyteller, are the final judge about who is and who is not behaving madly.** There are no rules about what must or must not be said. What matters is what you think that the player is trying to *do*.

Returning to the Mutant example above, if you think that the player is genuinely trying to convince the group that they are not the Mutant, they are not mad about being the Mutant. But if you think they are trying to convince the group that they are an Outsider, however subtly, then it's curtains for them. Execute them at will.

Returning to the Cerenovus example above, if you think that the player instructed to be mad by the Cerenovus is

genuinely doing their best to convince the group (verbally) that they are the Sage, then they are mad that they are the Sage, and therefore safe. But if you believe that they are just half-heartedly saying a few token words, and that they pretty much expect to be disbelieved, or even if you think that they are doing their best to be disbelieved, then they pay the penalty of being executed at your leisure.

Generally, be firm in your judgment. If players come to believe that all they need to do is put in a half-assed effort to avoid the madness penalty, then that's what they'll do. It's not the end of the world if this happens, but the fun in being mad is in being forced to spread lies and misinformation to your own team...and to not be able to own up to it until you are sane again!

Advanced players should know how to play madness well, while beginner players may be confused. Take this into consideration whether deciding whether or not to penalize a player for madness. For example, if Abdallah, an advanced player, is instructed to be mad about being the Flowergirl, then he better be telling the group which days the Demon voted and did not vote. If Abdallah was truly the Flowergirl and had revealed his character to the group, there would be little reason for him to withhold his Flowergirl information. Abdallah is an advanced player, so he should not be getting any free passes. If he puts in a solid effort in convincing the group he actually is the Flowergirl, then he lives!

Beginner players should be given a little more leeway. As long as you believe they are putting in a genuine effort to convince the group, then you can be more forgiving. Players don't have to actually convince anyone to be classified as mad...they just need to put in a sincere-looking effort.

## Traveler Characters

**Travelers are characters for players who turn up late or will need to leave early.** Travelers tend to have extremely effective abilities, but gain little information. They have maximum power and minimum responsibility.

### Adding Travelers

To include a Traveler in your game, do the following:

**1) Let the Player Choose a Traveler.** Take the player aside and give them the Traveler sheet, which is kept under the Town Square. This sheet details which Travelers are available for this game and what their abilities are. Ask the player to choose one Traveler to play.

*For example, the five recommended Travelers for Trouble Brewing are the Scapegoat, Beggar, Gunslinger, Bureaucrat, and Thief. The five recommended characters*

*all work well for the edition you are playing. You can offer Travelers that are recommended for a different edition instead, but they may not interact well with the characters in the edition you are playing. For example, if you add an evil Apprentice to Trouble Brewing, and the only Minion that the Apprentice can become is the Baron, the Apprentice ability is wasted. If the Apprentice can become the Poisoner, well, that's a different story. Use your judgment about which Travelers you wish to include if you go outside the recommended five.*

**2) Choose Alignment.** Tell the Traveler player in private whether they are good or evil. If you made the Traveler evil, they learn which player is the Demon, but not which players are the Minions.

**3) Adjust Grimoire.** Prompt the Traveler to sit down, then put their Traveler character token in your Grimoire to match their seating position. Put evil Traveller tokens upside-down, and good Traveller tokens right-way-up.

**4) Place Life Token.** Put the Traveler's life token on the Town Square. The Traveler's life token is grey, not white. (This represents that they are a Traveler, and it helps the good team remember that Travelers do not count as players for evil's "win when two players are alive" victory condition.)

**5) Inform Group.** Declare that a Traveler is now in play, which player and which character it is, and what their ability is. (*Do not declare their alignment.*)

**Travelers may enter the game at any time.** Since *Clocktower* games usually go for about an hour and can include up to 20 people, someone who turns up ten minutes late can join in the fun when they arrive. They can play a Traveler even if they join five minutes after you have set up the game, but before you start the first night—just make sure they close their eyes on the first night, then let them choose a Traveler on the first day.

That said, we don't recommend adding Travelers if the game is nearly finished. Consider adding a Traveler only if there are seven or more players alive. Adding a Traveler to the game on the last day, or even the second-to-last day, may lead players to feel that their win or loss was due to an unfair last-minute addition, not their own efforts.

Travelers can join the game before the first night, if you wish. They will act on the first night if so. For all games larger than 15 players, Travelers are included in the game and begin at the same time as the other players.

**If a player needs to leave before the game ends,** and is kind enough to tell you at the time the game is being set up, you can give them a Traveler instead. This player may leave at any time—when they do, simply remove their character

token from the Grimoire, and remove their life token from the Town Square. We recommend giving Travelers to these players because a game cannot continue if the Demon leaves partway through... and you never know which player will be the Demon.

**Make Travelers good most of the time.** You want to keep the game balanced, so travelers should be evil only about a third of the time, since an evil Traveler gives the evil team an extra vote, which is very powerful. Adding multiple evil Travelers can be devastating. Adding multiple good Travelers does give the good team some extra votes, but the good Travelers do not know who is good or evil, unlike the evil Travelers.

So, if just 1 Traveler joins the game, they should almost always be good. If 2 Travelers join your game, they can both be good, but it is usually most interesting to make 1 of them evil. If 3, 4 or 5 Travelers enter the game, making 1 or sometimes 2 of them evil is usually about right.

However, this is totally up to you. If you are running a game with 15 players, and 8 players are still alive, but all the Minions are dead, feel free to make more Travelers evil than usual. Or if the good team is getting hammered, make all the Travelers good. Every so often, though, make the only Traveler in a game evil, just to keep the players guessing what you are up to!

## Running Travelers

**Travelers work the same as other characters in most ways.** They may nominate, may vote, may act at night, may be killed by the Demon, register as normal characters, lose their abilities when dead or drunk or poisoned, and even get a vote token when they die. For example, an Empath sitting between two Travelers will detect the alignment of those Travelers. If the Demon attacks a Traveler, that Traveler dies. Travelers differ from normal characters only in the ways described below.

**Travelers do not count toward the evil team winning when just two players remain alive.** For example, if five players are still alive, but three of them are Travelers, then evil wins.

***Why?** This rule exists because everybody knows that Travelers cannot be the Demon. Since they arrived late, the Demon was already decided upon. Travelers get a differently colored life token to put on the Town Square to remind all players of this.*

**Travelers are exiled, not executed.** Anytime during the day, you can call for an **exile** of a Traveler, forcing them to die in the wasteland beyond. Any players, even dead ones, may call for an exile. They may do so before the Storyteller has asked for nominations, or afterward, when nominations

normally occur. Calling for an exile is not a nomination, so a player who calls for an exile may also nominate someone on the same day.

When a player calls for an exile, all the players decide on whether they support or oppose the exile. This group decision works the same as a vote for execution—with players raising hands, counted by the Storyteller—but it is not considered a vote.

Any player, even dead ones, may support the exile of a Traveler. Dead players that support an exile do not lose their vote token.

The process to exile a Traveler is not affected by abilities. It is purely a group decision. For example, characters that modify votes (Thief, Bureaucrat, etc.) do not modify support for exile. Even the Butler may raise their hand to support an exile without their Master raising their hand.

If at least half of the players support the exile, it succeeds, and the exiled Traveler dies. This counts the **total number** of players in the game, not the number of alive players.

Any number of Travelers may be exiled in a day. Exiles are not executions, so an execution may still occur today.

Like in executions, each Traveler can only be called to exile once per day. The players may believe that a Traveler is evil, and want to kill them, but if there is not enough support to exile them today, then they will have to try again tomorrow.

**For more information on what specific Travelers do** and how they can benefit your game, read the *Travelers & Fabled Almanac*.

## Fabled Characters

**The Fabled are for you, the Storyteller.** They're more like a special rule than a character all on their own. They let players join in a game of *Clocktower* when they would otherwise not be able to, or they help the game run smoother when a real-world issue comes up. The Fabled fix problems that are outside the usual boundaries of the game.

For example, if a player has an intellectual disability that would normally mean they wouldn't be able to understand the game rules or communicate with the group, a Fabled can allow them to join in. If a new player is worrying they will die early, a Fabled can protect them. If there are too many players for the time available, a Fabled can make the game run faster. If someone is shy or soft-spoken and has trouble getting the group's attention, a Fabled can give them the floor without interruption. If the game needs to end earlier than expected, a Fabled can decide a winner. If you've made



your own character list using the Script Tool (page 26), a Fabled can help it be more fun.

**Use the Fabled only when you need them.** They can be incredibly useful in helping your games be more enjoyable and accessible to players of all sorts, but adding them willy-nilly to every game is unnecessary and gets old quickly.

**To include a Fabled in your game,** simply choose one, tell the group which Fabled is in play, and put the Fabled character token in the center of the Grimoire as a reminder about what the character does. Some Fabled are added at the start of the game, while others can be added and removed at any time. You may add multiple Fabled if you wish.

**The Fabled cannot die or lose their ability.** You are the Storyteller, not a player, so your Fabled are immune to all game effects, including death, drunkenness, and poisoning. Like Travelers, the Fabled do not count as players for the “two players remain alive” victory condition for the evil team.

For more information on what specific Fabled do and how they can benefit your game, read the *Travelers & Fabled Almanac*.

# How to Be a Great Storyteller

## Running Things Smoothly

**You can end the game when victory is certain for one team.**

If all remaining players are evil, then good cannot nominate the Demon, so you can declare that evil wins.

Almost every time there are four players left alive, and the good players execute a non-Demon player, you can end the game there. If you were to continue the game after this execution, with just three players alive, then the Demon would kill one of those players at night, ending the game. There is little point in going through this process, as evil already knows they have won. However, if a Monk or a Soldier is still alive, then the Demon may not end up killing a player that night, leading to another day of executions after all.

Use your best judgment when declaring a game over in this way. If there is *any* way for the losing team to win—however unlikely it is—then keep the game going.

**During the night, confirm players' choices with a downward finger point.** Sometimes, players will point at another player very quickly, or will point from an angle that makes it hard for you to determine which player they want to choose. Instead of guessing their intentions, walk to the player you think they chose and point to them as well, pointing vertically and downwards while your hand is above them. This makes it very clear to the choosing player that you want to confirm their choice. The choosing player nods to you. You nod to the choosing player. You both understand exactly which player is the target.

This practice, or whatever works for you, is a good habit to get into, as it avoids easy misunderstandings.

**Moving around unnecessarily at night** can put crafty players off your scent. If you always walk to the same part of the circle the first thing each night, and your shoes make noise, then players may be understandably suspicious that the Demon is sitting in that area. If you walk to different areas of the circle at random intervals, any noise you make will not give away what is really happening.

**Moving around tokens in the Grimoire** is something you may need to do when good players use their abilities, such as the Slayer or the Juggler. When evil players bluff as these characters, pretend to move tokens around the Grimoire in

the same manner. Veteran players will not be able to tell by looking at your hand motions whether the player in question is bluffing or not.

**Quietly tap** the shoulders or knees of the players that need to wake. If your tapping makes noise, neighboring players may hear and get suspicious of the tapped player. If the player is wearing thick clothing and cannot feel light taps, then press noticeably with your hand twice instead.

**Keep the Grimoire level when moving about.** The high sides of the Grimoire should keep its contents hidden from the players' view as long as you don't tip the Grimoire at a steep angle. Players may need to be seated below the eye level of the top of the Grimoire in order to avoid accidentally seeing inside.

**Hold the Grimoire by the strong center pillar from above or underneath.** This way, you can have a free hand to move tokens around. Don't hold the Grimoire by the left and right edges alone, as this will cause the book to snap closed...which could send tokens flying everywhere!

Transport your Grimoire with the spine facing down. If you put your Grimoire in a bag, having all its weight on the strong spine of the box will help prevent fraying or bending of the box corners, and keep the game in good condition.

**Step into the circle**, completely or in part, to make sure that you are seen and heard when doing important things like running a vote or saying "Last call for nominations! 3...2...1...". You don't want to hog the limelight and demand attention at the expense of the players' fun, so this visual cue—being in the center of the circle—is an easy way to let the group know you are doing something important.

**If you make a mistake, just play on and do your best.** Don't try to "balance the game" by giving the opposite team some benefit. This is awkward to do well, and means that the good players can often backtrack and find out what your mistake was by figuring out which team benefitted by your correction and how.

All Storytellers make mistakes at some point. It happens. Maybe you let the Soldier be killed by the Demon? Maybe you forgot the Mayor was the Drunk, and declared that good won because of it? Just roll with it. If the mistake benefitted the winning team, then an apology to the losing team might be in order. If the mistake benefitted the losing team, then extra congratulations to the winning team!

It is usually best to tell the group that you made a mistake, but not tell them what the mistake was. This way, they have enough information to work with, but not so much that it is a detriment to the opposing team.

One exception here: If you forget to wake a player that should have woken during the night, you can either temporarily put all players back to sleep in the morning and wake just that player, or you can request a private chat with that player and resolve their ability then. For example, if you forgot to wake the Butler, either put all players to sleep and resolve the Butler's ability, or just take the Butler aside and ask who they wanted to choose as their Master last night. If you think that you can fix a mistake in this way, go for it.

If you relax and take your time when setting up each night phase, you'll find that mistakes get less and less frequent. If you find that you are being rushed, relax and take your time. If you are confused about something, you guessed it: relax and take your time.

**It is often best to answer questions privately.** Most players' questions will be about their character. When talking privately, you can be more candid and responsive. When answering player questions publicly, remember to refer to the name of the *player*, not their character, and to talk in such a way that does not reveal excess information to the group. For example, if the Empath asks you publicly, "What did the one-finger hand signal mean last night?" and you answer "It meant a one," then you have publicly confirmed that the Empath is the Empath. Or if a Monk asks, "How many players can I choose at night?" and you say "One," then you have revealed too much. In private, these conversations can happen much more easily.

**Discourage players from talking about their characters before the first night begins.** You may even want to ban this behavior. If players consistently reveal their characters before the Demon has received its three not-in-play characters to bluff as, then that pressures the Demon to reveal who they are before they are ready. Even though it goes against the "You may say whatever you want at any time" rule, stopping good players from using this strategy may be necessary. Most players understand that the game has not really begun until the first night begins, and will not do this. However, if it becomes an issue, either ask players to not do it, or put the Hell's Librarian, one of the Fabled (page 19), into play.

You may have to do the same thing if players continually talk about their abilities during the night while they are using them. If players narrate their own abilities during the night—saying things like "I am waking now. I am learning that the executed player was the Soldier."—then it can be extremely difficult for evil players to bluff, as they would have to narrate actions during the night while they are actually asleep. Instinctually, most players realize that the night phase is a time to stay silent, or at least not to talk about their own actions until morning. However, if it

becomes an issue, either ask players to not do it or put the Hell's Librarian into play.

**It is best to keep the players in the circle while they are playing.** This prevents players from wandering all over the place, which causes difficulty getting everyone together when nominations are called. Keeping players within the circle also encourages veterans to talk to newer players and for newer players to talk to each other. The last thing that you want is your veterans wandering off in ones and twos, leaving a new player sitting in the circle alone.

This also encourages players to leave their seats to talk in private to players on the opposite side of the circle, as everybody is close together. Players having private conversations with each other can be a huge part of some games, and is something that really adds new levels of strategy to both good and evil's arsenal of tricks.

**If you have spare moments during the day phase,** you can read the text on the in-play character tokens. This will help you learn exactly how each character works and how they interact with the other characters in play. This is surprisingly useful when running a new edition for the first time. Some character text is subtle, and you may not notice everything on first reading. You usually only need to know how the in-play characters work. All other characters on the character sheet have little or no bearing on the game.

## Making Things Fun

**You can ask, "How would you like to die?"** to a player just before they are executed. Doing this in public allows the dying player to come up with all sorts of interesting and amusing ways that they would like to be executed. Some players will want to take a long walk off a cliff, while many will request death by more pleasurable means.

If you like, you can narrate the details of their death in response. If you do so, it is best to keep things short, funny, and lighthearted. Don't make it awkward. For example, if a player answers, "I die by getting stabbed in the back, at a banquet in my honor," you can narrate this death by saying something like "Well...the Townsfolk all gather together and hold a big feast, and while you're giving a speech, somebody stabs you in the back with a cake fork, but you had already died of boredom from the speeches earlier in the night." If you instead respond with a detailed description of which bones and muscles tear and how painful it is, this will simply gross people out and make them uncomfortable in continuing to play your games in the future.

Keep the vibe fun and frivolous if you can. Say nothing at all if you can't. Remember that people may have all sorts of things they are squeamish talking about in public,



particularly anything sexual or too personal. This kind of witty banter with the group requires a good feeling for what is and is not appropriate for your group.

**You can narrate as much or as little of the game as you wish.** When the game begins, setting the scene with a little flair, such as "It was a dark and stormy night..." can add suspense and tone to your game. Also, giving context and story to a player's death at night, or adding little verbal touches to the gathering of the Townsfolk during the day can set your game up as something special. This requires some skill with words as well as creativity and an ability to think on your feet. Thankfully, it is entirely unnecessary. If you are uncomfortable, then skip this. A mostly silent Storyteller can still create perfectly functional and exciting games. The players themselves will create most of their own fun.

**Don't break the rules.** Even if it seems like it might be exciting to do so. Don't simply decide that players should die instead of remain alive, or put in more or fewer Minions or Outsiders. The good players are relying on all the information available to win. If they base their logic on incorrect information, but they have no way of knowing that their information is incorrect, then they are simply guessing, and it will not be fun for them. Even if you think it might be wacky to secretly not put a Demon in play, to add a Drunk out of the blue, or to alter some other important rule, the players will probably not appreciate this, as they will feel like a victory was not fairly won, or a loss unfairly thrust upon them.

There are over 200 characters in the complete *Blood on the Clocktower* collection, and one of them will do that crazy thing you want to do, in a way that is fun and fair.

**Let players make their own decisions.** During the night, players will sometimes seem to make odd choices. The Fortune Teller may choose the same players each night. A Monk may protect a dead player. The Demon may attack a revealed Ravenkeeper. The Poisoner may poison the Demon. You never know what the player in question might be thinking, and it is best to not nudge them toward choosing what you think is best. In the above examples, the Fortune Teller may be testing to see if they are drunk, the Monk may want a death tonight so that three players remain alive for a Mayor victory, the Demon may want to get the Ravenkeeper out of the way early, and the Poisoner may be about to bluff as the Soldier and use the fact that no death occurred as evidence. If you let the players make their own choices, they may not be the best choices, but they own them.

**Dealing with negative behavior** is something you may have to do sooner or later.

As is the case with all social gatherings, sometimes a player will speak in a disrespectful tone to another player. *Blood on the Clocktower* is a social game, which means social tools are useful in playing it. There are good, fun ones like charm or humor, but one or two players may get a little caught up in the excitement and revert to some of the more negative social tools, such as shouting, bullying, or emotional blackmail. Any player behavior that is unpleasant or otherwise destructive to the good vibe of the game should be nipped in the bud. This type of behavior is not acceptable, as other players may feel uncomfortable at best or argumentative and victimized at worst. Every player deserves to be in an environment where they feel accepted, respected, and able to make their own decisions.

If you encounter negative behavior, take the player aside for a private chat. Explain to them that their tone and behavior might be unpleasant to one or more players. Stress that the problem is not the person, but the behavior. Most players will immediately change how they interact with others, as they hadn't realized how heated they were getting. They probably saw their actions as enthusiastic or intense, and will appreciate that you took them aside to let them know otherwise.

Players that verbally justify their own bullying or aggression and put the blame on others should not be welcome at any future games you run until they can overcome this tendency.

Similarly, players that feign offense and hurt feelings might be using negative social tools. For example, if a player pretends to be really annoyed, hurt, or angry at being nominated for execution, that can cause a bad vibe for the game. An upbeat, fun, and respectful mood is more important than either team winning or losing. Period.

More importantly, you need to know whether any in-game expression of distress is genuine, so that you can act appropriately and compassionately to help resolve a situation. If a player abuses that trust by pretending to be genuinely upset when they are not, you should have a quiet word with that player to encourage them not to do so again.

Judging what is and isn't offensive or unpleasant can be tricky, so use your best judgment. Censoring certain topics of conversation rarely goes well, as it is usually a player's tone, not their words, that are problematic to others. Swearing, smack-talking, or vulgar or contentious subjects might be fine depending on your group. Personal attacks, insults, or anything that makes a player feel unsafe, hurt, or unheard are not.

**Taboo subjects** or subjects perceived as taboo—such as death, sexuality, gender, and the occult—may be a barrier for some people to play. Similarly, particular characters may

offend some people or make others uncomfortable with playing. Whilst those uncomfortable with games involving taboo subjects in general may be better off finding a different game to play, you can cater to players with strong dislikes for particular characters by making your own character lists, with exactly the characters you want in play and none that you don't. For more on this, read "The Script Tool" (page 26).

**Shy players**, paradoxically, tend to very much enjoy the intense social interaction of *Clocktower*. Many will stay silent and simply listen, taking part every so often by revealing information and putting their vote to good use. However, they may let other players interrupt them when trying to talk, or their voice may simply not be loud and dominant enough to get the group's attention.

If you notice a player in this situation, give them the floor every so often. Silence the rest of the group and allow the shy player to say what they wish to say uninterrupted. Never demand that the shy player speak—simply ask if they wish to.

The best time to do this is when the shy player has been nominated, as this is when the group's attention is mostly on them anyway. Even saying "You have been nominated. What do you have to say?" can be the prompt they need to talk and be listened to, without you needing to silence the rest of the group at all.

Gradually, over several games, you will probably find that the previously shy player gains a sense of confidence and begins to participate more.

**Talkative players.** Don't silence a player unless the rest of the group is silenced too. Telling a talkative player to be quiet while letting everyone else speak will lead that player to feel they are being treated unfairly, which they have been. *Clocktower* is a game about talking, after all. If you need to silence a notorious chatterbox so that you can be heard, or so a shy player can be heard, then silence the rest of the group as well.

**Get the game to last until the final day** if you can. Games of *Clocktower* are at their most exciting when there are just three or four players alive, and a right or wrong execution can mean victory or defeat. Games that end at this point tend to have more tension, more drama, and a bigger cheer for the victorious team. So...how do you help the game get to the final day?

Help the weaker team as much as possible. As the Storyteller, you are not exempt from the rules, but there are many places where you can decide to give the weaker team an invisible stroke of luck.

Is evil absolutely stomping good? You can give the drunk Empath correct information some nights, or make the Spy that is executed register as the Spy to the Undertaker. Maybe when the Mayor is attacked at night, you could kill a Minion instead of a Townsfolk?

Is good absolutely demolishing evil? Think carefully about what information you give to drunk or poisoned Townsfolk. The wrong information at the right time can swing the fate of a game dramatically.

It is never a good idea to flat-out decide the winning team by exploiting a game rule. It's pretty unfair to end the game by killing the Tinker or by having an attacked Mayor kill the last evil player alive, for instance. However, a player that has been told to be mad by the Cerenovus can end the game by being executed, because that's a player's choice much more than your choice. Do what will create the most interesting game and the most climactic finish that the players feel they earned themselves.

**Listen to the bluffs of the evil players** and run your game accordingly. If the Imp is claiming to be the Slayer and wants to use their ability, make sure it looks like their ability just didn't work. Put in the same effort as if they were actually the Slayer! If the Spy is claiming to be the Fortune Teller, and is chosen by the Ravenkeeper, then choose the Fortune Teller to be the good character that the Spy registers as.

Evil players rely on you every so often to help make their lies sound like the truth. Help them out wherever you can.

For example, if an evil player is claiming to be the Virgin and is nominated, nothing will happen. To make it look like the evil player was actually the Virgin, you can move your hands around the Grimoire to make it look like you are putting the Virgin's "No ability" reminder token by the character token. After all, if the real Virgin was nominated, this is what you would be doing. Beginner players won't pick up on this subtlety, but veterans might.

**To encourage a big and exultant celebration** at the end of the game, declare the victory with some flair. Simply saying "evil wins" in a quiet voice out of the blue doesn't really encourage the evil team to jump up and start high-fiving each other. Giving the announcement some dramatic pause, getting the group's attention before speaking in an authoritative voice, or telling the players that high-fives and hugs are acceptable can all be great ways to allow your winning team to celebrate in the way they'd like. It's their victory. They've earned it. And once you have experienced the thrill of winning as the Demon in a 15+ player game, you'll know how cathartic it can be to cut loose in celebration at this point. Even an unexpected loss after a game this size will be remembered for months to come.

**Allow creative and unexpected strategies.** *Clocktower* is a game that can be extremely fun when a player goes beyond what is normally accepted in a social deduction game. Maybe your evil players start texting each other during the game? That's fine. Maybe good players keep lying through their teeth about who is who, in order to put evil off the scent? That's great! Maybe players come back from talking to you in private, and tell the group something different from what you said to them? Super! Maybe the Spy took a photo of the Grimoire? Crafty! The more creative your players get, the better.

The exceptions to this rule are obvious. Bullying and shaming are never acceptable, and the rules of the game must be followed. Also, deals that involve factors outside of the game should always be discouraged. A player offering real money for votes, or promising some service after the game ends, is not fun. Keep the vibe friendly and you'll have no problems. Basically, if the behavior is unorthodox and creative and makes the game more interesting, allow it. If you think that a behavior will make the game worse if it is continued, feel free to disallow it.

**Waking the Demon and the Minions together** at the same time at start of the game can be fun for the evil players to learn who each other are. They get to make eye contact and share a moment of devilish camaraderie.

Instead of waking the Minions and pointing to the Demon, then waking the Demon and pointing to the Minions, just wake everyone together. You will still need to show the "This is the Demon" and "These are your Minions" info tokens, so that the players know who the Demon is. You will also need to put the Minions back to sleep before showing the Demon the three not-in-play character tokens as bluffs. So yeah—it is a little tricky.

The Minions and Demon are normally woken separately to allow for characters such as the Lunatic, Mole, and Magician to function, and to ensure that the Minions do not see the Demon's character bluffs. If the character sheet does not include these characters, you can experiment with which method works best for you.

**Your role is to create a fun and engaging game.** Just because you can do something doesn't mean you should. Are you messing with the players in the service of fun, or indulging yourself at their expense? Just because you can make the Recluse register as the Demon when the Imp kills themselves during the night, that doesn't mean it will be fun or balanced. Just because you can wake the drunk Snake Charmer and tell them they are now the Demon, that doesn't mean the player will have a good time. Maybe they will? Maybe they won't. You can give completely useless

information to the Savant, but interesting and unique information is better.

Each game, as the Storyteller, you will have a lot of interesting decisions to make. Each decision should be made for the good of the game and for the fun of the group. This will usually mean that you are creating as much confusion as possible and leading the good team astray, because that makes a fun game for all. But please keep the fairness of the game as a whole in mind—you are there for the players' enjoyment.



# Going Further

## The Script Tool

Once you are familiar with the characters from the three editions in the core set, you may want to create your own unique character lists. These are called “scripts”.

Do you have favorite characters that you like to put in nearly every game? Have you thought of character combinations that would make interesting and challenging situations for your players to deal with?

Do you want to make a game with a Pit-Hag, a Saint, an Evil Twin, and an Innkeeper? Maybe you want to combine the Klutz and the Spy? If you have internet access, you can do so!

At [BloodOnTheClocktower.com/script](http://BloodOnTheClocktower.com/script), you can create a script from any combination of characters you own. This tool will also generate a night sheet for a game with your custom character list, making it easy to run.

**Adding Travelers** to one of your custom games is easy. Just do so normally. Some Travelers may not be appropriate to mix with the characters in play, some will be. You can decide on five Travelers that merge well with your script before the game begins, or make a decision in the moment.

**Comparing scripts** is a fun and challenging way to improve your designs. It is often a good idea to start with just a few core characters that you want to include, and build from there. Online at [BloodOnTheClocktower.com](http://BloodOnTheClocktower.com), or on your local Facebook or Meetup group, there should be a community active in comparing their creations. You are welcome to join.

**Some Fabled characters** are designed to help you create unique and interesting games. Creating your own script is an art, and it may take a few tries to find something you are happy with. Luckily, you already have some Fabled characters to help you make your game run smoothly. Maybe you have an overabundance of evil in the game? Or only a dozen characters?

Fabled characters can also make sure your game has an unknown number of Outsiders, or add extra misinformation when needed, or resolve situations where character abilities clash.

See the *Travelers & Fabled Almanac* for more information on using Fabled characters to make your game more balanced, and more fun for all players.

**Handling strange character interactions** is more art than science. When you create your own scripts, you'll end up with some odd situations indeed. Maybe you'll have an evil Saint? Or end up with two Philosophers wanting to turn into the same character at the same time? With over two hundred characters in the works, some weird situations will arise. While the *Clocktower* rules are written with this in mind, there may be times where you are uncertain about how two characters combine. Use your best guess. As the Storyteller, your decision is final—but make sure you tell the players that you're making a ruling. It might not be the best call, but at least it will be a clear one.

**Teensyville** lies just a few days' walk from Ravenswood Bluff. You can use the Script Tool to build Teensyville games, which include only a few characters on the character sheet. Because of this, players will have an easier time knowing which characters are in play, letting them strategize more. Teensyville games are perfect for 5 or 6 players and can include characters from any editions.

## Growing Your Clocktower Group

The more, the merrier. The larger your *Clocktower* group, the more fun everyone will have, and the more varied opponents and allies that everyone will get to play with. This section gives some ways to grow your group.

**Join the Facebook group** if you need more players for your games or want to participate in games that others run. Each city should have a *Clocktower* Facebook group with your city in the title, such as "Blood on the Clocktower—Los Angeles." These meeting places are a great way to get to know more players in your area. If your city doesn't yet have a Facebook group, feel free to start one! If Facebook is the devil, then perhaps Meetup.com, or some other similar online tool may prove to be a useful way to connect with players.

**Encourage your players to Storytell.** Once you have mastered the basics of the Storyteller role, it's time to get into the game and dominate with your superior knowledge! If you encourage players to take on the Storyteller role, they too can see how rewarding it is, and will want to invite their friends too. Players are usually pretty keen to get online and start designing scripts, so they'll need the basic skills to run the games they design. They can learn by reading this rulebook or by watching and helping you Storytell for a game or two, then having you watch and help them Storytell for a game or two.

**Be a leader.** The Storyteller role usually has an element of authority. It is also usually the Storyteller that organizes game times and locations. Generally speaking, the players

will look to you for times and dates and a little social leadership. Treat them well. Listen to what they want. Tailor games to their interest and play style. Above all, be welcoming and helpful to the new players in your group. Taking care of just the veterans means that your group will not grow. If you take care of the new players—explain the rules to them, help them out when they have questions, and keep a friendly and positive vibe—then new players will bring new players, and your group will continue to grow.

**Encourage veterans to be good to the new players.** Many enthusiastic veteran players tend to overload new players with information. Too many unimportant game rules, too many character exceptions, and too many pieces of strategy advice all tends to confuse, not enlighten. Everything a new player needs to know to start playing is explained on the rules sheet. They can pick the rest up as they go.

If your veterans keep things simple and help out the new players, the new players will stay. This benefits the veterans too, as they may make helpful in-game allies to secure a victory. Many a game has been won or lost by a helpful veteran talking to the new players and getting them involved, for good or evil.

**For new players, keep it simple.** Do not overload them with information. Instead, give them just enough to get involved and have a good time. Encourage your veterans to do the same. Whilst most players will pick up the basics sometime during their first game, it is usually counterproductive to tell a new player all the rules and major strategies at once. This can totally overwhelm them.

The rules sheet is designed to get new players into playing the game with a minimum of fuss. All the extra rules—drunkenness, madness, strange character interactions—they can learn as they play. Your veterans will probably be more than happy to explain how these characters work on your behalf. Veterans can be great for helping new players get into the game, but only if they take things at the right pace. Encourage them to engage the new players, particularly if they are dead. After all...they are probably on the same team.

Some new players will drastically underestimate or misunderstand how a character works, and ask you for strategy advice. Sometimes, you'll notice that a new player looks completely confused but isn't asking for help. Feel free to have a private chat with them and give them a helping hand. It is never a good idea to give them one single piece of strategy advice, as this implies that this is the only way to play a particular character – you don't want a player to ever feel that they "should" act a certain way or employ a particular strategy. Either give them a few pieces of strategy advice, from which they can choose, or let them figure out

their own strategy in their own way, even though they may need a nudge in the right direction.

For example, the Ravenkeeper and the Virgin are two characters that most beginner players think are weak. The Ravenkeeper gets the best information of any character in *Trouble Brewing*, but has to trick the Demon into attacking them first. The Virgin, when nominated by a Townsfolk, confirms that 2 players are good... which is fantastic information, albeit at the price of a death. Instead of saying to a Ravenkeeper or a Virgin player "you should do X" or "you should say Y," let them know exactly why and how their character is powerful, and they will often figure out their own strategy from that point onwards.

**Give strategy advice to new players only if they really need it.** New players have to quickly learn a lot of information—how to win, how executions work, how their character works, what other characters are in the game. What they do not need is someone telling them (even if they ask for it!) that they "should do this" or "should not do that." If players feel that they "should" do or not do something, then they are not making an independent choice about how to play the game. *Clocktower* has many interesting strategies that will emerge through play, and new players will figure out what to do as they become familiar with the basic rules. If you absolutely must give advice to a new player about what to do, keep it simple, such as telling good players to "reveal their character, either to the group, or to someone that they trust, and listen to what others are saying," and stick to telling evil players to "pick a good character to pretend to be," and to make sure they know how that character works, in case people ask them questions.

Helping a new player find their own strategies, or giving them a few options for what they can do or say, is much more helpful than a hard "you should do this." They may also need a helping hand to understand how their character works or what their character's strengths and weaknesses are.

To grow, what most new players really need isn't great strategy advice. They need to know that it is okay if they die. They need to know that they are free to say whatever they want to whoever they want, in public or in private. They need to feel like they are a valuable part of the team. If these bases are covered, they will enjoy your game and come back for more.

**Use Travelers.** Whenever possible, encourage late players to join the game as Travelers. Many players will simply want to watch a game in progress, feeling that joining the game late is a bit of a faux pas. Nothing could be further from the truth! Travelers are some of the most powerful, flexible, and downright fun characters in the game, and their arrival

balances out a game in progress. Most players will want Travelers to join their game, as most Travelers are good! Keeping this "join at any time" vibe happening will make your games more accessible to everyone.

**Use the Fabled.** These characters are designed so you can include all types of players and encourage their participation. The Angel helps new players enjoy their first game without fear of death. The Revolutionary helps players join in when they would otherwise be incapable. The Buddhist gets your veterans to be silent while the new players contribute. If you know your Fabled, your game will get a reputation as being super inclusive, and that's a good thing.

**Check out the Strategy Guide online.** For in-depth strategy on each character, go to the wiki. If your group comes up with an original or crazy way to play a particular character, edit the online guide and have your advice heard. Find all this on [BloodOnTheClocktower.com/wiki](http://BloodOnTheClocktower.com/wiki)

## The Editions

Your *Blood on the Clocktower* box set comes with three editions for you to try: *Trouble Brewing*, *Bad Moon Rising*, and *Sects & Violets*. We highly recommend that you get familiar with Storytelling *Trouble Brewing* before moving on to these more complex editions. The character almanac for *Trouble Brewing* offers many helpful reminders of game concepts that make it a useful reference as you play, while the more complicated editions only give reminders for newly introduced concepts and particularly intricate interactions.

More editions will be available soon. Each edition has 25 new and unique characters tailored to create a unique gaming experience, and the strategies needed for victory vary drastically with each. Some editions encourage whispers and secrets, others open sharing. Some encourage pure logic, others wild and crazy bluffing. If you would like to take your *Clocktower* games to the next level, visit our site for more information: **[BloodOnTheClocktower.com](http://BloodOnTheClocktower.com)**

All characters included in these editions are also listed in the Script Tool, so you can mix and match them with other characters you own, so you can create your own games!



**Beginner.** Recommended for players and Storytellers new to *Blood on the Clocktower* or to social deception games.

*Trouble Brewing* has a little bit of everything. Some characters passively receive information, some need to take action to learn who is who, while some simply want to bait the Demon into attacking them. Both good and evil can gain the upper hand by making well-timed sacrifices. *Trouble Brewing* is a relatively straightforward Demon-hunt, but evil has a number of dastardly misinformation tricks up their sleeves, so the good players best question what they think they know if they hope to survive.



**Intermediate.** Recommended for players who are proactive, dedicated to working as a team, and don't fear dying.

*Bad Moon Rising* is a death extravaganza. Demons kill multiple times per night, and Minions get in on the action too. Good players can take great risks to gain reliable information, but may accidentally kill their friends in the process. Luckily, there are many options to keep players alive long past their use-by date. If the good team cannot determine which specific Minions and Demons are in play, however, their doom is all but certain.



**Intermediate.** Recommended for players who want to do wild and unexpected things, pushing the limits of what can be achieved in a bluffing game.

*Sects & Violets* is the craziest of the three editions included in the base set. Good characters get amazing information each and every night. However, the evil team is extremely varied and threatening and can throw massive confusion into the mix. Characters change alignment. Players change characters. Even the evil team can lose track of who is who. This is also the first appearance of **madness**, which throws all manner of spanners into the works.





**Intermediate.** Recommended for cool heads, puzzle solvers, and Storytellers that like to get creative.

*Garden of Sin* is a catastrophe of pure logic. Every single good character gains some information, even the Outsiders. The Demons do not attack during the night, but win automatically after a set number of days. The leisurely pace gives plenty of time to put all the pieces of the puzzle together, but strange logical conditions and counterintuitive information reversals mean that the good team will have to use their combined brain power—or perish.



**Intermediate.** Recommended for bullies, ne'er-do-wells, and anyone who lusts for all the power and none of the responsibility.

*The Tomb* is raw power. The Townsfolk here are some of the most powerful in existence...but they must use their abilities wisely, as information is sparse. Sacrifices of the good are necessary to determine who is who.



**Expert.** Recommended for those comfortable with risk, challenge, and extremely ambitious bluffing.

*Midnight in the House of the Damned* is not for the faint of heart. Many characters flat-out break major rules or even make their own. Many booby traps await the careless Townsfolk or the ambitious Minion. Many characters can win or lose the game singlehandedly, so crafty and adventurous bluffs can yield massive rewards. However, just figuring out who exactly is on your team can be a challenge in itself. All hope abandon, ye who enter here.



**Beginner through Expert.** Recommended for players who want some extra spice, or Storytellers who want to create some extremely bizarre and uniquely challenging situations for their players.

*The Greatest Show on Earth* is a collection of fifty-ish extra characters for you to add to any *Blood on the Clocktower* games that you design yourself, using the Script Tool. Unlike the other editions, this one doesn't include a suggested character list. Many characters too wild and unusual to be included in the other editions have found their way to this collection.

# Glossary

**Ability:** The special power or penalty of a character, printed on its character token, the character sheet for the chosen edition, and the character almanac for the chosen edition. The definitive text of the ability is printed in the “How to Run” section of the character almanac. Characters have no ability when dead, drunk, or poisoned.

**About to die:** The player who has enough votes to be executed and more votes than any other player today.

**Alignment:** The team that a player is currently on. Alignment is either good or evil. If a player changes alignment, their character stays the same. If a player changes character, their alignment stays the same. Players know their own alignment.

**Alive:** A player that has not died. Alive players have their ability, may vote as many times as they wish, and may nominate players. As long as 3 or more players are alive, the game continues.

**Alive neighbors:** The two alive players that are sitting closest—one clockwise, one counterclockwise—to the player in question, not including any dead players sitting between them.

**Ally:** A player of the same alignment.

**Character:** The role that a player plays, such as the Butler, as listed on the character sheet and character almanac for the chosen edition. Characters may be in play or not in play.

**Character sheet:** The cardboard sheets that list all of the possible characters and their abilities for the chosen edition.

**Character token:** The large round token that each player gets at the start of the game that indicates their character. Players cannot look at each other's character tokens.

**Choose:** This word in a character's ability indicates that their player decides something. If this word is absent, the Storyteller decides instead.

**Clocktower:** *Blood on the Clocktower*, the world's greatest bluffing game!

**Day:** The game phase in which players have their eyes open, talk with each other, and vote for an execution. Each day is followed by a night. Each night is followed by a day.

**Dawn:** The end of a night, just before the next day begins. Characters that act “at dawn” act after almost all other characters.

**Dead:** A player that is not alive. Dead players may only vote once more during the game. When a player dies, their life token flips over and they gain a vote token, they gain a shroud in the Grimoire, they immediately lose their ability, and any persistent effects of their ability immediately end.

**Declare:** State to the group so that everyone can hear you.

**Demon:** A type of character that begins evil. If the Demon dies, the good team wins. Demons usually kill players at night and have some other ability that harms the good team.

**Demon info:** Shorthand on the night sheet, representing the information that the Demon receives on the first night if there are 7 or more players. The Demon learns which players are the Minions, and learns 3 good characters that are not in play to help them bluff.

**Demon, The:** The player that has the Demon character. In a game with multiple Demons, each alive Demon player counts as “The Demon”.

**Drunk:** A drunk player has no ability but thinks they do, and the Storyteller acts like they do. If their ability would give them information, the Storyteller may give them false information. Drunk players do not know they are drunk.

**Dusk:** The start of a night, just after the players close their eyes. Characters that act “at dusk” act before almost all other characters. Abilities that last “until dusk” end as soon as the players go to sleep.

**Each night:** Every night phase.

**Each night\*:** Shorthand on character sheets and tokens, meaning “Every night phase except for the first night phase.”

**Edition:** A scenario of *Clocktower* that contains a set of tokens, character sheets, and a character almanac. For example, *Trouble Brewing*. Each edition has a unifying theme, strategy, and tone.

**Evil:** The evil alignment. Minions and Demons (red characters) start as evil. Evil wins when just 2 players are alive, not including Travelers.

**Evil character:** Minions and Demons.

**Execution:** The group decision to kill a player other than a Traveler during the day. There is a maximum of one execution per day, but there may be none. A nominated player is executed if they got votes equal to at least half the number of alive players, and more votes than any other nominated player.

**Exile:** The group decision to kill a Traveler during the day. There may be any number of exiles per day, including none. Any players may support an exile, even dead players without a vote token. Abilities cannot affect an exile decision in any way. Though an exile is similar to a vote for execution, the process is not a vote, and an exile is not an execution. See Vote and Execution.

**Fabled:** A type of character for the Storyteller. Fabled characters are neutral, chosen by the Storyteller publicly, and usually make the game fairer in strange situations.

**False info:** False information, such as a false statement, gesture, or character token. The Storyteller may give false information when an ability malfunctions, such as when the player is drunk or poisoned. See True info.

**First night:** The night phase that begins the game. Some characters act only during the first night. Some characters act during each night except the first. Players may talk about their characters only after the first night.

**Good:** The good alignment. Townsfolk and Outsiders (blue characters) start as good. Good wins if the Demon dies.

**Good character:** Townsfolk and Outsiders.

**Grimoire:** The box that stores the *Clocktower* pieces, held and updated by the Storyteller. Players cannot look in the Grimoire. The Grimoire shows the actual states of all the characters, such as who is alive or dead, who is poisoned, who is acting at night, etc.

**Healthy:** Not poisoned.

**Info:** Information.

**Info token:** Rectangular tokens that give information and are sometimes shown to players at night. For example, the “This is the Demon” info token.

**In play:** A character that exists in the current game, either alive or dead.

**Leaf:** The small green and orange symbols on many character tokens that help the Storyteller run the game. Green leaves on the top show the number of reminder tokens to add to the Grimoire. A green leaf on the left shows that the character needs a night token on the first night. A green leaf on the right shows that the character needs a night token on each night except the first. An orange leaf means that the character setup is different than normal for this game.

**Life token:** These tokens are placed on the Town Square, corresponding to the players’ seating positions, and show which players are alive or dead. The parchment side shows that the player is alive, and the black side shows that the player is dead.

**Lose:** At the end of the game, one team will lose. Dead and alive players lose as a team. Evil loses when the Demon dies. Good loses when there are only two alive players, not including Travelers.

**Mad:** A player who is “mad” about something is trying to convince the group that something is true. Some players are instructed to be mad about something - if the Storyteller thinks that a player has not put effort to convince the group of the thing they are mad about, then a penalty may apply. Some players are instructed to *not* be mad about something - if the Storyteller thinks that a player has tried to convince the group of that thing, then a penalty may apply.

**Might:** Shorthand on character sheets and tokens. Something that “might” happen means the Storyteller chooses whether it happens or not.

**Minion:** A type of character that begins evil. Minions have abilities that help the evil team. There are usually 1 to 3 Minions per game. The Traveler sheet lists the number of Minions in the current game.

**Minion info:** Shorthand on the night sheet, representing the information that the Minions receive on the first night if there are 7 or more players. The Minions learn which other players are Minions, and which player the Demon is.

**Neighbors:** The two players, whether dead or alive, sitting one seat clockwise and counterclockwise from the player in question.

**Night:** The game phase in which players close their eyes, and certain characters wake to act or receive information. The game begins with the night phase. Each day is followed by a night. Each night is followed by a day.

**Night sheet:** The sheet the Storyteller uses to know which characters act in which order at night. The night sheet has one side to use on the first night and one side to use on all other nights.

**Night token:** The tokens that the Storyteller puts next to the night sheet to indicate which characters may need to act tonight. Which night tokens are needed is indicated by the leaves on the left and right of each character token.

**Nomination:** The act of declaring a group vote to execute a player, which is echoed by the Storyteller. Players may nominate once per day, and can be nominated once per day. Only alive players may nominate.

**Not in play:** A character that does not exist in the current game, but is on the character sheet.

**Once per game:** An ability that can be used only once. If a player uses their ability, even while drunk or poisoned, they cannot use their ability again. If a player dies without using their once per game ability, they lose it.

**Outsider:** A type of character that begins good. Outsiders have abilities that are unhelpful to the good team. The Traveler sheet lists how many Outsiders are in the current game.

**Player:** Any person who has an in-play character, not including the Storyteller.

**Poisoned:** A poisoned player has no ability but thinks they do, and the Storyteller acts like they do. If their ability would give them information, the Storyteller may give them false information. Poisoned players do not know they are poisoned. See Drunk.

**Private:** Anything whispered between two players, or between a player and the Storyteller, so that the other players do not hear it.

**Public:** Anything said or done in such a way that most players, including the Storyteller, are aware that it happened.

**Register:** A player that “registers as” a specific character or alignment counts as that character or alignment for game rule purposes, and for other player’s abilities. For example, if a good player “registers as evil,” they are still good (and win when good wins), but they count as evil to characters that



detect evil. Registering as a character does not impart that character's ability.

**Reminder token:** The small tokens that help the Storyteller remember all sorts of things. Reminder tokens are specific to a certain character.

**Rules sheet:** The sheet that is read out at the beginning of a game so that new players can learn the important rules. New players may instead read the sheet privately if they wish.

**Script Tool:** The online character list generator, which allows you to design scripts from any combination of character tokens you own. Use the Script Tool at [BloodOnTheClocktower.com/script](http://BloodOnTheClocktower.com/script).

**Script:** A collection of characters, created via the Script Tool, that can be printed to make character sheets.

**Setup sheet:** The sheet that details what the Storyteller needs to do before beginning a game.

**Shroud:** The black and grey banner-shaped token used in the Grimoire to indicate that a player is dead.

**Sober:** Not drunk.

**Starts knowing:** Shorthand on character sheets and tokens. A character that "starts knowing" gains knowledge on the first night or, if such a character is created mid-game, at that point instead.

**State:** A current property of a player. A player is always either drunk or sober, either poisoned or healthy, either alive or dead, and either mad or sane.

**Storyteller:** The person who runs the game. The Storyteller keeps the Grimoire, follows the rules of the game, and makes the final decision on what happens when a situation needs adjudication.

**Team:** All players sharing an alignment. "Your team" means "You and all other players that have the same alignment as you."

**Think:** A player who "thinks" they are a different character receives a character token that does not match their true character in the Grimoire. The Storyteller pretends to this player that they are this false character.

**Tomorrow:** The day phase and the night phase following the current night phase.

**Townsfolk:** A type of good character. Townsfolk have abilities that help the good team. Usually, most in-play characters are Townsfolk. The Traveler sheet lists the number of Townsfolk in the current game.

**Town Square:** The grey cardboard sheet in the center of the seats. The Town Square has the player's life tokens and vote tokens on it, and the Traveler sheet under it.

**Traveler:** A type of character for players who are late to join or who expect to leave early. The player chooses their character, and the Storyteller chooses their alignment. Travelers have great power, but may be exiled by the group.

**Traveler Sheet:** The sheet placed under the Town Square. It lists how many Outsiders and Minions are in the current game and what the Travelers' abilities are.

**True info:** True information, such as a true statement, gesture, or character token. The Storyteller must always give true information about the rules. See False info.

**Type:** A class of character—Townsfolk, Outsider, Minion, Demon, Traveler, or Fabled.

**Vote:** Raising a hand when the Storyteller is counting the number of players in favor of an execution. Players may vote per day. A dead player may only vote once for the rest of the game. The votes are tallied clockwise, ending with the nominated player. The exile process, though similar, is not a vote. See Exile.

**Vote token:** The round white circular token that is put on a player's life token when they die. When this dead player votes, they remove their vote token and cannot vote for the rest of the game.

**Wake:** A player opening their eyes at night. The Storyteller wakes a player by tapping twice on the knee or shoulder, and wakes all players by saying "eyes open, everybody" at dawn.

**Win:** At the end of the game, one team will win. Alive and dead players lose as a team. Good wins when the Demon dies. Evil wins when there are only two alive players, not including Travelers.